

The SOCAN Foundation and
The Glenn Gould Foundation in partnership with
The Royal Conservatory of Music PRESENT

OFFICIAL
PROGRAM

The PROMISE of MUSIC

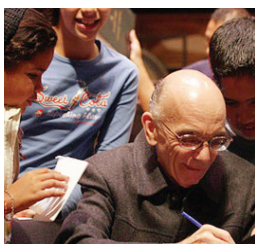
Transforming young minds and lives

A ONE-DAY SYMPOSIUM ON MUSIC EDUCATION

Part of

The Glenn Gould Prize Celebration of Music

Venezuela's revolutionary music education program, El Sistema, founded under the leadership and vision of Dr. José Antonio Abreu, has transformed the futures of millions of young people through the power of music and has produced one of the world's foremost orchestras.



We welcome you to join Dr. Abreu, recipient of this year's Glenn Gould Prize, members of the Simón Bolívar Youth Orchestra and other international and Canadian leaders in music and education.

Discover with us what can be done to make the Promise of Music part of every child's life in Canada.

Hosted by Murray McLauchlan

Murray McLauchlan is one of Canada's best songwriting performers. To experience him perform is to enjoy creative storytelling, social commentary and wit with a man who clearly enjoys sharing his music and experiences with an audience.



WEDNESDAY,
OCTOBER 28, 2009

THE ROYAL
CONSERVATORY
OF MUSIC

273 Bloor Street
Just west of the ROM

Morning Mainstage program:
8:30am-12noon, \$45

The Inside Track full-day
program: 8:30am-5pm, \$75
(light lunch included)

thepromiseofmusic.ca

THE PROMISE OF MUSIC MADE POSSIBLE BY:



RBC Foundation®

THE GLENN GOULD PRIZE
CELEBRATION OF MUSIC SPONSORS:



STRONGER COMMUNITIES TOGETHER™

Morning Mainstage Presentation in Koerner Hall

SCHEDULE AT A GLANCE

ESTIMATED TIME	SESSION
8:30am	Simón Bolívar Youth Orchestra Pentacorde folk ensemble Host Murray McLauchlan welcomes guests
9:00am	Greetings from The Honourable Kathleen Wynne, Minister of Education, Government of Ontario Linda Ronstadt introduces Dr. Abreu
9:25am	One-on-one with Dr. Abreu – an interview with The Royal Conservatory of Music's Dr. Peter Simon
10:20am	Mully Children's Family Choir
10:30am	Morning Break (20 minutes)
10:50am	Keynote presentation by Dr. Daniel Levitin
11:40am	Music Creation in the Schools
12:00pm	Morning Mainstage registrants depart; Inside Track registrants move to Koerner Hall Upper Lobby to pick up lunch

SESSION OUTLINES



Linda Ronstadt Introduces Dr. Abreu

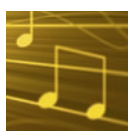
Singer Linda Ronstadt gave testimony to the United States Congress in March of this year where she pointed to the Venezuelan music education program, El Sistema, as a model for her country to follow. Ms. Ronstadt will meet the program's founder, Dr. José Antonio Abreu, for the first time at the symposium where she gives the opening address.



One-on-One with Dr. José Antonio Abreu In conversation with Dr. Peter Simon

The eighth Laureate of the Glenn Gould Prize is Dr. José Antonio Abreu: musician, economist, educator, politician and founder of the Foundation for the National Network of Youth and Child Orchestras of Venezuela (El Sistema). This remarkable arts education program reaches into some of Latin America's most violent barrios to bring the transformative power of music and learning to children from ages two to twenty. This system has brought the joy of achievement, the motivation to strive for personal growth and betterment, and the love of learning to children who would otherwise be part of a lost generation. In the last 20 years, Abreu's work has transformed the lives of over one million children. In the process, it has produced some of the world's most exciting and inspiring musical ensembles, most notably the Simón Bolívar Youth Orchestra of Venezuela.

In this feature presentation, The Royal Conservatory of Music's Dr. Peter Simon acquaints us with the man behind the system.



Music Creation in the Schools

The School Alliance of Student Songwriters brings kids together with professional songwriters. Program founders Artemis Chartier and Dale Russell talk to Murray McLauchlan about their work, and award-winning students Jordan Ali and Caleb McNevin share how music education has made its mark on them.

Morning Mainstage Presentation in Koerner Hall

SESSION OUTLINES



The Mully Children's Family Choir

Kenyan Charles Mulli understands the plight of street children as he was abandoned by his parents when he was just six years old. As an adult he grew into a successful entrepreneur, ultimately selling his assets and, together with his wife Esther, investing them in the lives of orphaned, abandoned and abused Kenyan children. Their impressive community and residential program has served 5,000 street children since its inception in 1989. Music is a hallmark of the program with the Mully Children's Family Choir a visible and vocal manifestation of its success. As part of an extensive Canadian tour, the Choir makes its Toronto debut at the Promise of Music with songs in Swahili and English.



Morning Keynote Presentation: Dr. Daniel Levitin

Dr. Daniel Levitin is the James McGill Professor of Psychology and Neuroscience at McGill University where he holds additional faculty positions in the School of Computer Science, School of Music and Faculty of Education. Prior to entering academia he worked as record producer and recording engineer, and has been awarded 14 gold or platinum records by the RIAA. He is the author of the #1 Bestseller "This is Your Brain on Music," which spent over a year on the New York Times list, and has been translated into 14 languages. His most recent book, "The World in Six Songs," tells the story of the co-evolution of music and of the human brain, how each one influenced the development of the other over tens of thousands of years.

ABOUT THE EVENT PRESENTERS

The SOCAN Foundation

The SOCAN Foundation, founded in 1992, is dedicated to fostering musical creativity and promoting a better understanding of the role of music creators in today's society. The Foundation is an independent organization guided by its own board of directors. The board, which consists of composers, songwriters and music publishers, reflects concert music and popular music genres as well as the geographic and linguistic regions of Canada. The Foundation is closely aligned to the interests of the members of SOCAN composers, lyricists, songwriters and publishers of musical works.

The Glenn Gould Foundation

The Glenn Gould Foundation is a registered charitable organization whose mission is to pay tribute to the legacy of Glenn Gould by embracing the future, celebrating brilliance, unlocking creativity and transforming lives through the power of music and art. Established in 1983 in Toronto, the Foundation awards the prestigious Glenn Gould Prize and The City of Toronto Glenn Gould Protégé Prize once every three years. Laureates of the prize are among the most distinguished artists of our time and are charged with selecting the recipient of The City of Toronto Glenn Gould Protégé Prize, which is awarded to an outstanding young musician with the promise of an exceptional lifetime contribution to the art.

The Royal Conservatory of Music

The Royal Conservatory is an internationally-renowned centre for performance and learning, providing opportunities for personal development through music and arts education across Canada and around the world.

"Music and the arts have a place at the centre of education, as catalysts for achievement, pathways to self-exploration, and bridges to mutual understanding." Dr. Peter Simon, President, The Royal Conservatory of Music

Afternoon Program

(for Inside Track registrants only) In Mazzoleni Hall

SCHEDULE AT A GLANCE

ESTIMATED TIME	SESSION
12 noon-1:00pm	Brown bag lunch, networking and “interactions” with leaders in music education: in Koerner Hall Main Floor Lobby
1:00pm	Afternoon Program opens in Mazzoleni Hall Panel presentation on El Sistema Around the World
2:10pm	Howard Rees’ Toronto Jazz Chorus
2:25pm	Breakout sessions (choose 1 of 4) in various rooms
3:40pm	Personally Speaking: (in Mazzoleni Hall) Music Education Champions Speak Out
4:50pm	Closing performance by RCM star student Lucas Porter
5:00pm	Symposium ends

SESSION OUTLINES

El Sistema Around the World: Unlocking the Secrets of Success

“Revolutionary” is not the first word that comes to mind when describing music education. But there’s really no better way to articulate the transformative power of Venezuela’s El Sistema program. Since its inception in a garage in Caracas in 1975 its influence has extended well beyond South America, inspiring sister programs in 20 countries. What are the core elements that make the program so powerful? And how do they translate in different international contexts?



Moderated by **Mark Churchill**, Dean and Artistic Director, Preparatory and Continuing Education, New England Conservatory; Director, El Sistema USA with:

Tina Fedeski, Executive Director,

The Leading Note Foundation, Ottawa

Anne Fitzgibbon, Founder/Executive Director,

The Harmony Program, New York

Helen McVey, Musician, Sistema Scotland

Rodrigo Guerrero, International Affairs and Development Officer, FESNOJIV



Personally Speaking: Music Education Champions Speak Out

Presented by the Coalition for Music Education in Canada

Our champions speak from the heart in this lively discussion and Q & A on the value of music education: what it has meant to them, why it can help students across the country be the best they can be and what we can do to ensure that all kids have access to great programs through their schools.



Moderated by former CBC host **Eric Friesen** with:

Linda Ronstadt, singer, advocate and Artistic Director

San José Mariachi and Mexican Heritage Festival

Dr. Heather Ross, Director of Cardiac

Transplantation at Toronto General Hospital

The Honourable Tommy Banks, Senate of Canada

Boris Brott, conductor, educator, motivational speaker



Afternoon Program

(for Inside Track registrants only) In Mazzoleni Hall

AFTERNOON BREAKOUT SESSIONS (CHOOSE 1 OF 4)

1 The Postcolonial Approach – Making Space for Creative Cultural Expressions

*Presented by the Ontario Arts Council
Conservatory Theatre*

Our panelists know that successful music programming in underserved communities is not only a result of their expertise in a single music form. Hear from them how they create space for different forms, cultural practices, activities and ensembles and how they support the unexpected.

Marcela Davison Aviles, President & CEO,

Mexican Heritage Corporation

Ajay Heble, Artistic Director,

Guelph Jazz Festival

Derek “Drex” Jancar, Resource Coordinator,

The Remix Project

Moderated by: **Lise Vaugeois**, PhD candidate,
University of Toronto; Artist Educator, Ontario
Arts Council

2 Keeping it Relevant: Leading Edge Programs and Practices in Classical Music Education

*Presented by the Canada Council for the Arts
Mazzoleni Hall*

Traditional art forms are continually challenged in recruiting young audiences accustomed to sound bites and YouTube. Find out how leaders in classical music performance and composition have revolutionized their methods in an effort to remain accessible and meaningful to children and youth.

Lawrence Cherney, Artistic Director, Soundstreams

Ken MacLeod, President,

New Brunswick Youth Orchestra

Juliet Kiri Palmer, Composer and

Multidisciplinary Artist

Roberta Smith, Associate Director of Artistic

Administration, Education,

Toronto Symphony Orchestra

Moderated by: **James Rolfe**, President,
Canadian League of Composers

3 The Role of Music in Youth Intervention Strategies

*Presented by the Ontario Trillium
Foundation*

Remenyi Room

Music’s ability to elevate mood and provoke thought is appreciated by all. Community leaders also understand its role as an agent of social change. Learn more about how two community-based programs have leveraged the power of music to serve high-needs youth. And meet two young people whose stories are the best reflection of the potential of music to enlighten and transform young lives.

Bob McKittrick, Director, Dixon Hall Music School

Jason Smith, Program Manager, Fusion Youth

Activity and Technology Centre

Moderated by: **Jenn Miller**, Area Manager,
Ontario Trillium Foundation

4 Why Music and the Arts Matter: What Canadian Research is Telling Us

*Presented by
The Royal Conservatory of Music
Classroom 250*

There is an increasing body of evidence regarding the transformative power of music and the arts generated by programs being implemented in Canada. What have we learned that can help strengthen the delivery of music and arts based learning? Leading researchers discuss their findings.

Dr. Ann Patteson, Director of Academic Research,
The Royal Conservatory of Music

Dr. Lee Willingham, Associate Professor of Music,
Wilfrid Laurier University

Moderated by: **Dr. Rena Upitis**, Professor of Arts
Education, Queen’s University

THE PROMISE OF MUSIC SUPPORTERS:

Afternoon Program (for Inside Track registrants only) In Mazzoleni Hall

LUNCH HOUR INTERACTIONS

The following music organizations and programs are featured:

Association for Native

Development in the

Performing and Visual Arts

Canadian Children's Opera Company

Canadian League of Composers

Canadian Music Educators' Association

CARAS MusiCounts

Cerebral Diagnostics

Coalition for Music Education in Canada

Dixon Hall Music School

El Sistema USA

La Fundación del Estado para el

Sistema Nacional de las

Orquestas Juveniles e Infantiles

de Venezuela (FESNOJIV)

Fusion Youth Activity

and Technology Centre

Guelph Jazz Festival

The Hammer Band

Howard Rees' Toronto Jazz Chorus

Leading Note Foundation

The Mully Children's Family Choir

National Youth Orchestra

New Brunswick Youth Orchestra

& Sistema New Brunswick

The New England Conservatory of Music

New York Harmony Program

Queen's University

The Remix Project

The Royal Conservatory of Music

The San José Mariachi and

Mexican Heritage Festival

School Alliance of Student

Songwriters

Sistema Scotland

SOCAN

Soundstreams

Toronto Symphony Orchestra

WholeNote Magazine

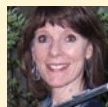
Wilfred Laurier University

AFTERNOON MAINSTAGE SPEAKERS & PERFORMERS



Mark Churchill

Mark is leading the development of the national service organization El Sistema USA. The organization's Abreu Fellows Program is now delivering an intensive post-graduate training program to 10 Fellows.



Tina Fedeski

After seeing Tocar Y Luchar in January 2007, Tina visited Venezuela to experience El Sistema. Three years later her foundation's OrKidstra and KidSingers Sistema-inspired programs enrich the lives of more than 100 students in Ottawa.



Anne Fitzgibbon

Anne spent a year in Venezuela studying El Sistema. Since returning to New York City, she has established an institutional partnership with The City University of New York and launched programs in Brooklyn and Manhattan that train college music students as teachers for 70 elementary school children.



Helen McVey

Helen is one of the founding musicians at Big Noise, the first of Sistema Scotland's project nucleuses and a formal partner with FESNOJIV in imbedding the Venezuelan model in Scotland's Raploch community.



Rodrigo Guerrero

Rodrigo oversees the international work of the Fundación del Estado para el Sistema Nacional de las Orquestas Juveniles e Infantiles de Venezuela (FESNOJIV), the organizing body behind the model program El Sistema, adopted now in more than 25 countries.



Boris Brott

Boris Brott is one of the most internationally recognized Canadian conductors, holding major posts as music director in Canada and the United States. He enjoys an international career as guest conductor, educator, motivational speaker and cultural ambassador.



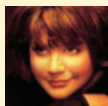
Eric Friesen

Eric Friesen is a veteran broadcaster, writer and speaker on music and culture. Under the umbrella of Prairie Boy Speaks Inc., Eric is serving a wide variety of major cultural organizations in Canada. He spent much of his life as a network classical music host and producer for CBC Radio and Minnesota Public Radio (NPR).



Senator Tommy Banks

In addition to serving on the Senate of Canada since 2000, The Honourable Tommy Banks has had a fifty-year international career as a solo musician, recording artist and conductor.



Linda Ronstadt

With worldwide album sales of over 50 million, at least 31 gold and platinum records, and 11 Grammy Awards to her credit, Linda is one of the most successful and versatile vocalists of the modern era.



Dr. Heather Ross

A cardiologist by day, Dr. Ross is also an avid musician, performing with medical colleagues in the Marginal Donors. She is also an expert mountain climber, currently planning a trek to the North Pole in 2010.



Howard Rees' Toronto Jazz Chorus

Howard Rees and New York jazz master Dr. Barry Harris have assembled a massive children's choir with 400+ inner city Toronto youth for the second year of their Outreach project with DAREarts. Performing today is The Toronto Jazz Chorus with 3 young vocalists from St. Michael's Choir School.



Lucas Porter

Lucas is a second year Glenn Gould School piano student of Marc Durand. He leaves on November 4th for the 7th Hamamatsu International Piano Competition.